

# Antony Spanbrook

With a 30-year career in film, television and corporate event production, Antony is an expert in communication with a talent for creating inspiring and compelling events. Under his leadership, project teams deliver powerful events that increase brand value, relevance, and recognition.

Antony has created and produced impactful live experiences, from the Athens Olympics Opening & Closing Ceremonies in 2004, through to conferences for the likes of Prudential, CLSA & Cathay Pacific.

In ten years, Antony built the Agency he founded from 4 staff to 80 across Asia when it was acquired by the Publicis Groupe. He then returned to Australia to create intimate and fully formed experiences for companies such as Amex, Schneider, Klarna Fidelity & Pricewaterhouse Coopers.

After staging intimate performances by artists such as Bruno Mars, Alicia Keys, Kylie Minogue, Rhianna and Chris Martin from Coldplay, Antony traded his headset for a well-worn Akubra, setting out to build the ultimate bush retreat, ARUNA Estate.

Although world away from his previous corporate life, the approach remains unchanged. Attention to every detail, making sure that guests get the best out of their experience in nature.

